

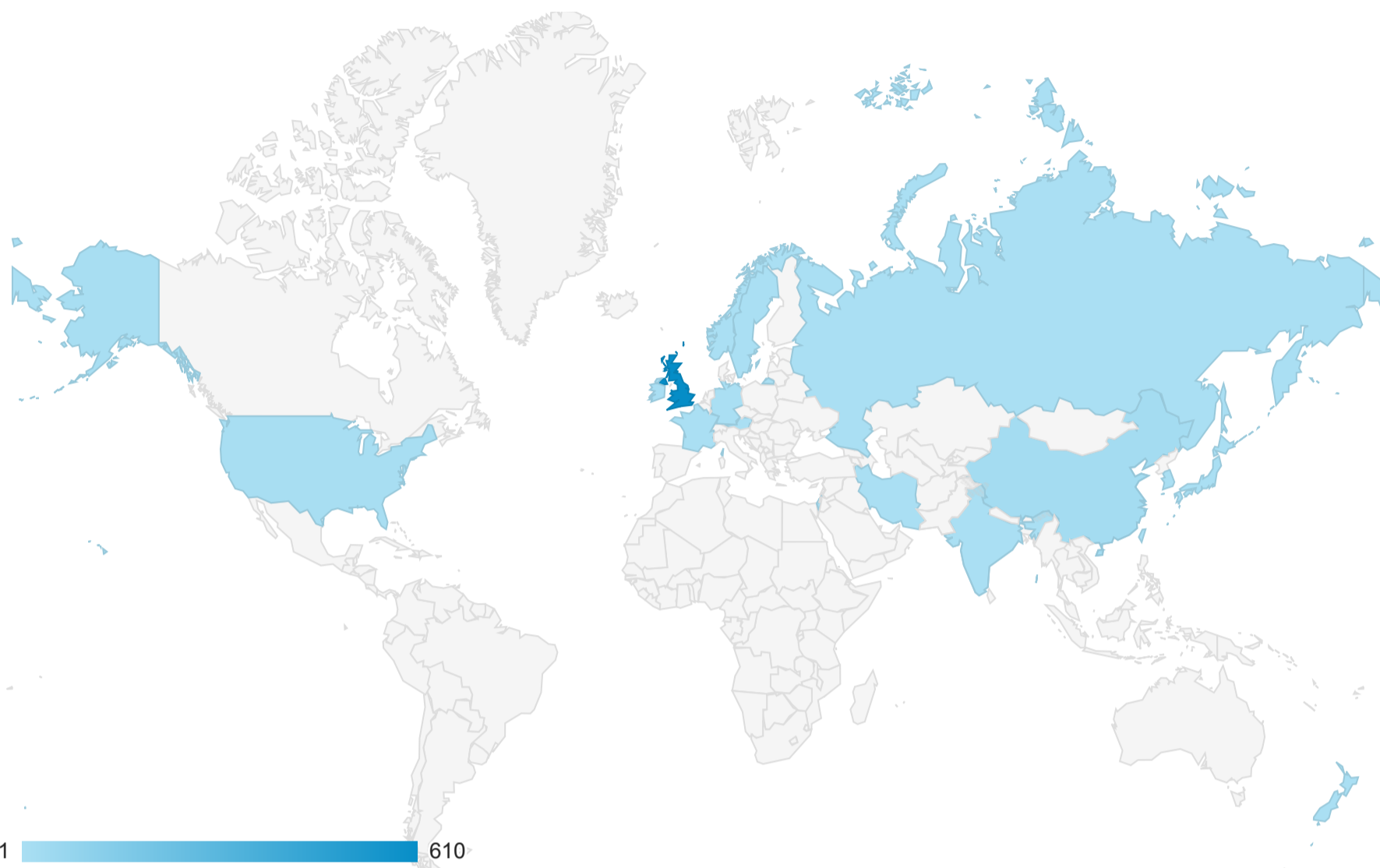
Location

Mobile and Tablet Traffic
39.73% Sessions

Apr 20, 2022 - May 20, 2022

Map Overlay

Summary



Country	Acquisition			Behavior			Conversions eCommerce		
	Sessions ↓	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
Mobile and Tablet Traffic	665 % of Total: 39.73% (1,674)	64.36% Avg for View: 64.58% (-0.33%)	428 % of Total: 39.59% (1,081)	4.21% Avg for View: 4.42% (-4.75%)	6.23 Avg for View: 6.98 (-10.78%)	00:01:53 Avg for View: 00:02:28 (-23.68%)	10 % of Total: 16.67% (60)	£621.45 % of Total: 9.24% (£6,726.36)	1.50% Avg for View: 3.58% (-58.05%)
1. United Kingdom	610 (91.73%)	62.13%	379 (88.55%)	0.98%	6.39	00:01:53	9 (90.00%)	£578.89 (93.15%)	1.48%
2. China	23 (3.46%)	100.00%	23 (5.37%)	95.65%	1.04	<00:00:01	0 (0.00%)	£0.00 (0.00%)	0.00%
3. United States	8 (1.20%)	87.50%	7 (1.64%)	0.00%	4.00	00:00:25	0 (0.00%)	£0.00 (0.00%)	0.00%
4. Ireland	6 (0.90%)	50.00%	3 (0.70%)	0.00%	20.67	00:13:04	1 (10.00%)	£42.56 (6.85%)	16.67%
5. France	2 (0.30%)	50.00%	1 (0.23%)	0.00%	3.00	00:00:03	0 (0.00%)	£0.00 (0.00%)	0.00%
6. South Korea	2 (0.30%)	100.00%	2 (0.47%)	0.00%	4.00	00:06:24	0 (0.00%)	£0.00 (0.00%)	0.00%
7. Taiwan	2 (0.30%)	100.00%	2 (0.47%)	0.00%	4.00	00:00:06	0 (0.00%)	£0.00 (0.00%)	0.00%
8. Austria	1 (0.15%)	100.00%	1 (0.23%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
9. Germany	1 (0.15%)	100.00%	1 (0.23%)	0.00%	2.00	00:00:01	0 (0.00%)	£0.00 (0.00%)	0.00%
10. Guernsey	1 (0.15%)	100.00%	1 (0.23%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
11. Israel	1 (0.15%)	0.00%	0 (0.00%)	0.00%	14.00	00:04:12	0 (0.00%)	£0.00 (0.00%)	0.00%
12. India	1 (0.15%)	100.00%	1 (0.23%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
13. Iran	1 (0.15%)	100.00%	1 (0.23%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
14. Jersey	1 (0.15%)	100.00%	1 (0.23%)	0.00%	6.00	00:01:24	0 (0.00%)	£0.00 (0.00%)	0.00%
15. Japan	1 (0.15%)	100.00%	1 (0.23%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
16. Norway	1 (0.15%)	100.00%	1 (0.23%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
17. New Zealand	1 (0.15%)	100.00%	1 (0.23%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
18. Russia	1 (0.15%)	100.00%	1 (0.23%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
19. Sweden	1	100.00%	1	0.00%	2.00	00:00:00	0	£0.00	0.00%

(0.15%)

(0.23%)

(0.00%)

(0.00%)

