

Location

Apr 20, 2022 - May 20, 2022

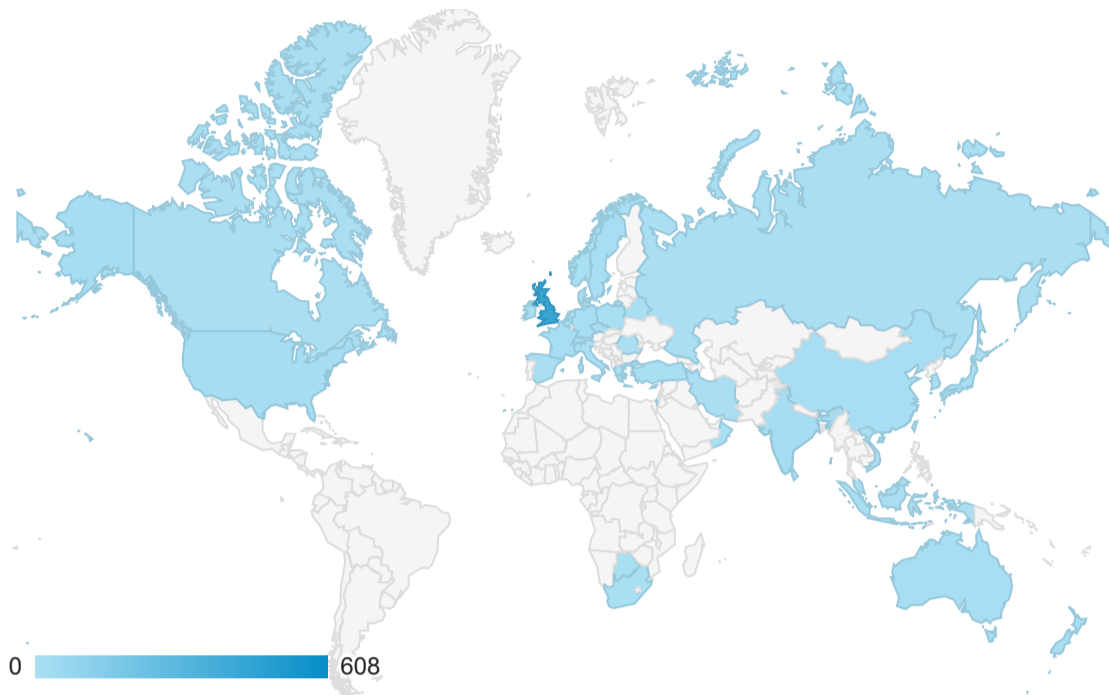
Organic Traffic  
32.97% Sessions

Paid Traffic  
36.38% Sessions

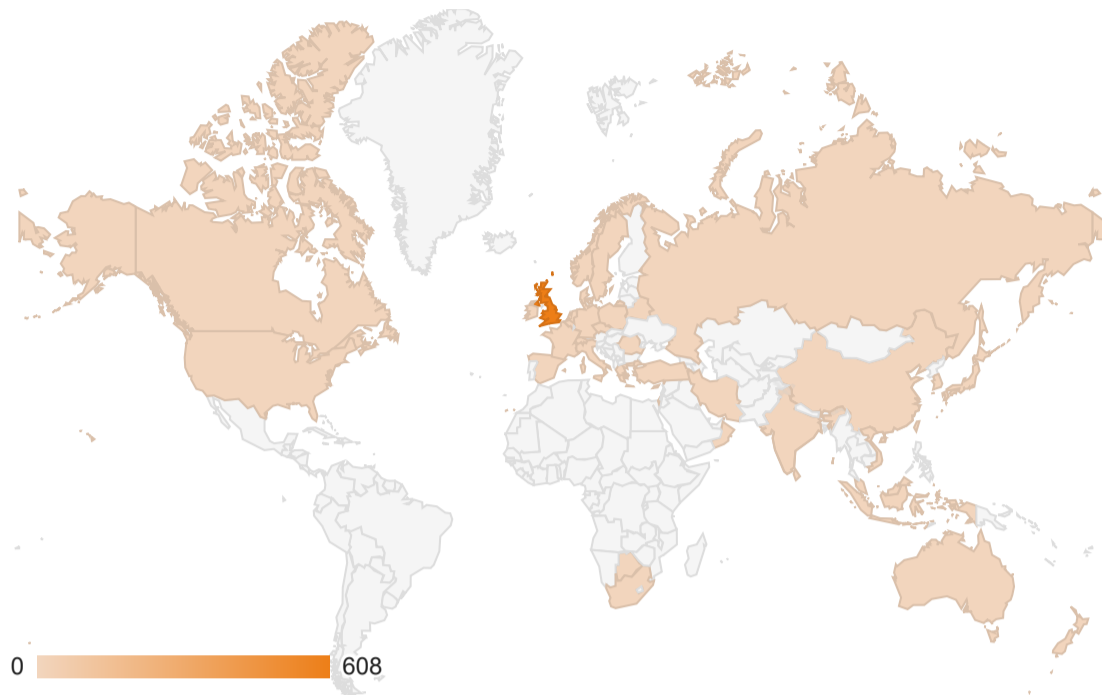
Map Overlay

Summary


Organic Traffic














Paid Traffic



Country	Acquisition			Behavior			Conversions <span>eCommerce</span>		
	Sessions ↓	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
<b>Organic Traffic</b>	<b>552</b> % of Total: 32.97% (1,674)	<b>66.85%</b> Avg for View: 64.58% (3.52%)	<b>369</b> % of Total: 34.14% (1,081)	<b>0.18%</b> Avg for View: 4.42% (-95.90%)	<b>7.51</b> Avg for View: 6.98 (7.57%)	<b>00:02:45</b> Avg for View: 00:02:28 (11.39%)	<b>16</b> % of Total: 26.67% (60)	<b>£1,895.28</b> % of Total: 28.18% (£6,726.36)	<b>2.90%</b> Avg for View: 3.58% (-19.13%)
<b>Paid Traffic</b>	<b>609</b> % of Total: 36.38% (1,674)	<b>62.23%</b> Avg for View: 64.58% (-3.63%)	<b>379</b> % of Total: 35.06% (1,081)	<b>0.82%</b> Avg for View: 4.42% (-81.43%)	<b>5.50</b> Avg for View: 6.98 (-21.16%)	<b>00:01:58</b> Avg for View: 00:02:28 (-20.05%)	<b>18</b> % of Total: 30.00% (60)	<b>£1,708.97</b> % of Total: 25.41% (£6,726.36)	<b>2.96%</b> Avg for View: 3.58% (-17.54%)
1. United Kingdom									
Organic Traffic	<b>423</b> (76.63%)	<b>64.78%</b>	<b>274</b> (74.25%)	<b>0.24%</b>	<b>8.38</b>	<b>00:03:05</b>	<b>15</b> (93.75%)	<b>£1,862.33</b> (98.26%)	<b>3.55%</b>
Paid Traffic	<b>608</b> (99.84%)	<b>62.34%</b>	<b>379</b> (100.00%)	<b>0.82%</b>	<b>5.51</b>	<b>00:01:59</b>	<b>18</b> (100.00%)	<b>£1,708.97</b> (100.00%)	<b>2.96%</b>
2. United States									
Organic Traffic	<b>16</b> (2.90%)	<b>87.50%</b>	<b>14</b> (3.79%)	<b>0.00%</b>	<b>4.88</b>	<b>00:00:37</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
Paid Traffic	<b>0</b> (0.00%)	<b>0.00%</b>	<b>0</b> (0.00%)	<b>0.00%</b>	<b>0.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
3. India									
Organic Traffic	<b>13</b> (2.36%)	<b>76.92%</b>	<b>10</b> (2.71%)	<b>0.00%</b>	<b>3.54</b>	<b>00:03:35</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
Paid Traffic	<b>0</b> (0.00%)	<b>0.00%</b>	<b>0</b> (0.00%)	<b>0.00%</b>	<b>0.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
4. Czechia									
Organic Traffic	<b>7</b> (1.27%)	<b>28.57%</b>	<b>2</b> (0.54%)	<b>0.00%</b>	<b>6.57</b>	<b>00:00:59</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
Paid Traffic	<b>0</b> (0.00%)	<b>0.00%</b>	<b>0</b> (0.00%)	<b>0.00%</b>	<b>0.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
5. Australia									
Organic Traffic	<b>6</b> (1.09%)	<b>100.00%</b>	<b>6</b> (1.63%)	<b>0.00%</b>	<b>2.67</b>	<b>00:00:04</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
Paid Traffic	<b>0</b> (0.00%)	<b>0.00%</b>	<b>0</b> (0.00%)	<b>0.00%</b>	<b>0.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
6. China									
Organic Traffic	<b>6</b> (1.09%)	<b>83.33%</b>	<b>5</b> (1.36%)	<b>0.00%</b>	<b>2.67</b>	<b>00:00:11</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
Paid Traffic	<b>0</b> (0.00%)	<b>0.00%</b>	<b>0</b> (0.00%)	<b>0.00%</b>	<b>0.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
7. Germany									
Organic Traffic	<b>6</b> (1.09%)	<b>66.67%</b>	<b>4</b> (1.08%)	<b>0.00%</b>	<b>7.33</b>	<b>00:00:53</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
Paid Traffic	<b>0</b> (0.00%)	<b>0.00%</b>	<b>0</b> (0.00%)	<b>0.00%</b>	<b>0.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
8. France									
Organic Traffic	<b>6</b>	<b>50.00%</b>	<b>3</b>	<b>0.00%</b>	<b>7.67</b>	<b>00:01:04</b>	<b>0</b>	<b>£0.00</b>	<b>0.00%</b>

	Organic Traffic	1 (1.09%)	50.00%	3 (0.81%)	0.00%	7.67	00:01:04	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	1 (0.16%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
9.	 New Zealand									
	Organic Traffic	6 (1.09%)	50.00%	3 (0.81%)	0.00%	10.67	00:08:53	1 (6.25%)	£32.95 (1.74%)	16.67%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
10.	 Sweden									
	Organic Traffic	6 (1.09%)	50.00%	3 (0.81%)	0.00%	2.67	00:00:01	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
11.	 Cyprus									
	Organic Traffic	5 (0.91%)	20.00%	1 (0.27%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
12.	 Italy									
	Organic Traffic	4 (0.72%)	75.00%	3 (0.81%)	0.00%	4.00	00:00:13	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
13.	 Russia									
	Organic Traffic	4 (0.72%)	50.00%	2 (0.54%)	0.00%	3.00	00:00:29	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
14.	 Ireland									
	Organic Traffic	3 (0.54%)	100.00%	3 (0.81%)	0.00%	6.00	00:00:22	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
15.	 Norway									
	Organic Traffic	3 (0.54%)	100.00%	3 (0.81%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
16.	 Taiwan									
	Organic Traffic	3 (0.54%)	100.00%	3 (0.81%)	0.00%	7.00	00:01:09	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
17.	 Belgium									
	Organic Traffic	2 (0.36%)	100.00%	2 (0.54%)	0.00%	3.00	00:03:54	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
18.	 Botswana									
	Organic Traffic	2 (0.36%)	0.00%	0 (0.00%)	0.00%	7.00	00:22:23	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
19.	 Belarus									
	Organic Traffic	2 (0.36%)	100.00%	2 (0.54%)	0.00%	3.00	00:01:54	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
20.	 Greece									
	Organic Traffic	2 (0.36%)	100.00%	2 (0.54%)	0.00%	10.00	00:00:21	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
21.	 Israel									
	Organic Traffic	2 (0.36%)	50.00%	1 (0.27%)	0.00%	8.00	00:02:06	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
22.	 Japan									
	Organic Traffic	2 (0.36%)	100.00%	2 (0.54%)	0.00%	3.00	00:00:11	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
23.	 Netherlands									
	Organic Traffic	2 (0.36%)	100.00%	2 (0.54%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%

	Organic Traffic	2 (0.36%)	100.00%	2 (0.54%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
24.	 Poland									
	Organic Traffic	2 (0.36%)	100.00%	2 (0.54%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
25.	 Turkey									
	Organic Traffic	2 (0.36%)	50.00%	1 (0.27%)	0.00%	8.00	00:01:49	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
26.	 South Africa									
	Organic Traffic	2 (0.36%)	100.00%	2 (0.54%)	0.00%	7.00	00:00:15	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
27.	 Canada									
	Organic Traffic	1 (0.18%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
28.	 Switzerland									
	Organic Traffic	1 (0.18%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
29.	 Denmark									
	Organic Traffic	1 (0.18%)	100.00%	1 (0.27%)	0.00%	4.00	00:01:57	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
30.	 Spain									
	Organic Traffic	1 (0.18%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
31.	 Guernsey									
	Organic Traffic	1 (0.18%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
32.	 Hong Kong									
	Organic Traffic	1 (0.18%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
33.	 Indonesia									
	Organic Traffic	1 (0.18%)	0.00%	0 (0.00%)	0.00%	4.00	00:10:19	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
34.	 Iran									
	Organic Traffic	1 (0.18%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
35.	 Jersey									
	Organic Traffic	1 (0.18%)	100.00%	1 (0.27%)	0.00%	6.00	00:01:24	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
36.	 South Korea									
	Organic Traffic	1 (0.18%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
37.	 Sri Lanka									
	Organic Traffic	1 (0.18%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
38.	 Malaysia									
	Organic Traffic	1 (0.18%)	100.00%	1 (0.27%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%

Organic Traffic	1 (0.18%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:04	0 (0.00%)	£0.00 (0.00%)	0.00%
Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
39.  Oman									
Organic Traffic	1 (0.18%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:02	0 (0.00%)	£0.00 (0.00%)	0.00%
Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
40.  Romania									
Organic Traffic	1 (0.18%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
41.  Vietnam									
Organic Traffic	1 (0.18%)	100.00%	1 (0.27%)	0.00%	2.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
Paid Traffic	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%

Rows 1 - 41 of 41

